Rashes and dermatological manifestations of systemic disease remain common presentations in primary care. Join us as we walk you through rash by rash - from those common pediatric rashes that require your time and reassurance to the uncommon, more serious conditions that require immediate referral and more aggressive management. By reviewing dermatological detail, the experts will take you more than skin deep!

**AGENDA**

0800 - 0820  Registration and continental breakfast
0820 - 0830  Welcome and introductions -
0830 - 0920  Common pediatric rashes - J. Keddy-Grant
0920 - 1010  Skin malignancies – Approach to identification and management in the clinic – Tarek Afifi
1010 - 1100  Genital lesions – A practical approach to diagnoses and management in the office – Debra Evaniuk
1100 - 1140  Lunch and networking break
1140 - 1230  Acne - Therapeutic strategies in primary care – Rochelle Van De Velde
1230 - 1320  Name that rash - Dermatologic emergencies - Urgencies – Shane Silver

**WORKSHOP OBJECTIVES:**

- Identify common pediatric rashes and explain appropriate management of each condition (family medicine expert).
- Implement a concise approach to interviewing potential skin cancer patients in primary care practice (communicator).
- Formulate an approach to diagnosing and managing skin cancer (family medicine expert).
- Evaluate genital lesions with a view on generating an in-office management plan (family medicine expert).
- Summarize the primary factors involved in the development of acne and how this informs treatment options (family medicine expert).
- Distinguish skin conditions that require urgent referral for specialist intervention, including appropriate referral pathways (family medicine expert, leader).
ONLINE REGISTRATION
Methods of payment are by VISA, MasterCard and AMEX.
Register online at: cpd-umanitoba.com

FEES
PER SESSION FEES
Physician $195 | Nurse / Other Health Professional $80 | Resident $35

ANNUAL FEE FOR 8 SESSIONS
Physician $920 | Nurse / Other Health Professional $375 | Resident N/A

REFUND POLICY
Upon written request no less than 10 days prior to the start of the event, a refund will be given less $35 for administrative costs. No refunds will be given for cancellations within 10 days of the start of the event.

DISCLOSURE OF CONFLICTS OF INTEREST
In keeping with accreditation guidelines, speakers participating in this event are required to disclose to the audience any involvement with industry or other organizations that may potentially influence the presentation of the educational material.

ACCREDITATION
The University Of Manitoba CPD Medicine Program is fully accredited by the Committee on Accreditation of Continuing Medical Education (CACME).

MBTELEHEALTH
This program is available to all MBTelehealth sites. It is up to you to ensure that your location is available and reserved for your use. To receive credits and access speakers’ presentations post-event, you must also be a paid registrant.

CFPC MAINPRO+ GROUP LEARNING
THIS ONE-CREDIT-PER-HOUR GROUP LEARNING PROGRAM MEETS THE CERTIFICATION CRITERIA OF THE COLLEGE OF FAMILY PHYSICIANS OF CANADA AND HAS BEEN APPROVED BY THE CPD MEDICINE PROGRAM, UNIVERSITY OF MANITOBA FOR UP TO 4.5 MAINPRO+ CREDITS.

RCPSM MOC SECTION 1
THIS EVENT IS AN ACCREDITED GROUP LEARNING ACTIVITY (SECTION 1) AS DEFINED BY THE MAINTENANCE OF CERTIFICATION PROGRAM OF THE ROYAL COLLEGE OF PHYSICIANS AND SURGEONS OF CANADA, AND APPROVED BY THE CPD MEDICINE PROGRAM, UNIVERSITY OF MANITOBA FOR A MAXIMUM OF 4.5 HOURS.

PHARMACISTS
THE COLLEGE OF PHARMACISTS OF MANITOBA RECOGNIZES LEARNING ACTIVITIES THAT HAVE BEEN ACCREDITED BY THE ROYAL COLLEGE OF PHYSICIANS AND SURGEONS OF CANADA (MOC) AND/OR THE COLLEGE OF FAMILY PHYSICIANS OF CANADA (MAINPRO+). PHARMACISTS CAN CLAIM THESE LEARNING ACTIVITIES AS ACCREDITED IN THEIR PROFESSIONAL DEVELOPMENT LOG.

PARTICIPANTS SHOULD ONLY CLAIM CREDIT FOR THE ACTUAL NUMBER OF HOURS ATTENDED.

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THIS PROGRAM WILL BE OF INTEREST TO FAMILY PHYSICIANS, FAMILY MEDICINE RESIDENTS, NURSE PRACTITIONERS, NURSES, PHARMACISTS, AND OTHER HEALTH PROFESSIONALS WORKING IN URBAN OR RURAL SETTINGS.